



**National Association of
Government Communicators**

201 Park Washington Court, Falls Church, VA 22046
PH 703.538.1787 | FX 703.241.5603
info@nagconline.org | www.nagconline.org

Media Contact: Dawn Shiley
NAGC Communications Manager
shiley@nagconline.org
703-538-3542

NAGC Names Lieutenant Donnie Brzuska 2018 Communicator of the Year

June 25, 2018 (Falls Church, Va.) – The National Association of Government Communicators honored Lt. Donnie Brzuska, public affairs officer for the United States Coast Guard, Pacific Area, as its 2018 Communicator of the Year Award in conjunction with the association's a Communications School in Ft. Myers, Fla.

The NAGC Communicator of the Year Award recognizes a government communicator who fostered public trust and personifies the role of government communicators by delivering accurate, timely and meaningful information to the public -- sometimes under extraordinary circumstances. Brzuska earned the award for his leadership in an ambitious brand management strategy to increase awareness for Coast Guard operations, contributing to mission success and furthering U.S. interests throughout the 74 million square miles in his territory of responsibility.

Brzuska coordinated outreach initiatives that reached more than a billion people worldwide using traditional and social media to increase public awareness of the threat of transnational organized crime networks. He also created a series of innovative national media events including media embeds to remote Arctic locations, and aboard polar icebreakers in both the Arctic and Antarctic. His efforts resulted in significant international and national news coverage that solidified the need for year-round assured access to the Polar Regions and reinforced the Coast Guard's role as a global leader in polar operations.

Brzuska also led the deployment of more than two dozen communication professionals to regions affected by natural disasters to ensure those affected received important, and in some cases, lifesaving information. In addition, he led an international delegation during the transfer of a former Coast Guard cutter to Vietnam.

An NAGC selection committee, which included previous Communicators of the Year and expert communication professionals from the military, government and private sector, selected Brzuska from a field of impressive nominees from across federal, state and local government agencies.

As NAGC's Communicator of the Year, Brzuska joins a prestigious group of noted government communicators who have exemplified the ethic of good communication and good government through their professionalism and superior performance in serving the people of the nation.

The principal purpose of NAGC is to advance communication as an essential professional resource at every level of local, state, tribal and national government.

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NAGC: Good Communication ... Good Government